



Job Description

Public Address Announcer

(Professional Sports)

Summary

A Public Address Announcer conveys information to the patrons in attendance at assigned sporting events as approved by the organization. The P.A. Announcer is an integral portion of the overall patron experience as part of any of the organization's events. As the stadium or arena voice of the organization, this individual shall enhance patron experience through judicious inflection, concise coherent announcements, articulate script/copy reads and accurate name pronunciation using the house-supplied public address system. Their performance and behavior will directly reflect the organization and will require them to always compose themselves as responsible professionals.

Responsibilities

- Articulate all organization scripts and commercial/sponsor copy.
- Accurately pronounce all organization and competitor names.
- Announce all pertinent game/match/event information as associated with assigned sport.
- Enhance game/match/event day experience using limited inflection as directed by administration.
- Retain extensive knowledge of the rules of the assigned sports.
- Interface with administration/game operations/event presentation throughout game/match/contest/event regarding special announcements and changes.
- Interface with the officiating team throughout the event when necessary.
- Calmly enunciate any emergency announcements as provided by administration.
- Refrain from all commentary as might be provided by play-by-play/color broadcasters.
- Arrive prepared several hours prior to any game/match/contest/events.
- Available for all Local Organizational Events.
- Available for any Local Public Appearances.
- Some amount of travel may be required depending on Organization need.

Competencies

- Public Speaking to Audiences of 10,000+
- Vocal Articulation and Inflection
- Voiceover/Narration
- Administration/Game Operations Team Collaboration
- Pronunciation/Respelling Transcription
- Non-American English Name Pronunciation
- Press Box/Scorer's Table Operations
- Knowledge of Applicable Sports Rules
- Calm in Fast-Paced Environments and in Emergency Situations
- Presentable for required Public Appearances

Knowledge Areas

- Voiceover/Narration of Organizational Scripts and Commercial/Sponsor Copy (Advanced)
- Non-American English Name Pronunciation (Advanced)
- Pronunciation or Respelling Techniques (Advanced)
- Rules of Applicable Sports as given by the governing body (NCAA) (Advanced)





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- Press Box/Scorer's Table Operations (Advanced)
- Game Operations (Advanced)
- Microphone Operation (Advanced)
- Audio Mixing Board Operation *if applicable* (Intermediate)
- Music Software Operations *if applicable* (Intermediate)

Experience

- Public Address Announcing in Professional Sports (5+ Years, Preferred)
- Public Address Announcer in NCAA Division I or II (5+ Years, Required)
- Public Address Announcing for the Organization's Designated Sport (5+ Years, Required)
- Public Speaking in venues with 10,000+ Patrons (3+ Years, Required)
- Working in Busy and Crowded Press Box/Scorer's Table Environment (3+ Years, Required)
- Working in a Live Broadcast Environment (3+ Years, Required)
- Professional Radio/Television Broadcasting (3+ Years, Preferred)
- Public Speaking/Master of Ceremonies Engagements (3+ Years, Preferred)
- Professional Voiceover/Narration (3+ Years, Helpful)

Education

- High School Diploma (Required)
- Associates, Bachelors or Masters Degree (Preferred)
 - Communications, Broadcasting, Public Relations or related.

Certification

- NASPAA – Certified Public Address Announcer (Preferred)
- National Speakers Association – Certified Speaking Professional (Preferred)
- Toastmasters International – Accredited Speaker (Preferred)

Classification

- Position Type – Hourly, Part-Time, Temporary/Seasonal
 - Full-Time *if Job Responsibilities extend beyond this Job Description*
- Pay Rate Guidelines –
 - Depends on Market and Sport Revenue
 - Stipulated Rates are Minimums averaged across all markets and sports.
 - Game/Match/Contest/Event Rate - \$25.00-250.00/Hour
 - Flat Game/Match/Contest/Event Rate for one (1) Affair \$100-\$1000
- Status – Over 18 Years of Age, U.S. Citizen, Residency or Work Visa Required
- Benefits – None
- Background Check - Required

